



# 2020

**FRIEDRICH  
EBERT  
STIFTUNG**

Wirtschaft.  
Weiter.Denken.

Hans-Matthöfer-Preis für Wirtschaftspublizistik

## AWARD CEREMONY

for **Julie Froud, Michael Moran (†), Sukhdev Johal, Angelo Salento** and **Karel Williams** for their book "Foundational Economy: The Infrastructure of Everyday Life", Manchester: Manchester University Press [published in German under the title "Die Ökonomie des Alltagslebens – Für eine neue Infrastrukturpolitik", Suhrkamp Verlag, Berlin 2019]

## AWARD CEREMONY

for **Hubertus Bardt, Sebastian Dullien, Michael Hüther** and **Katja Rietzler** for their article "Für eine solide Finanzpolitik: Investitionen ermöglichen!" [For a Sound Fiscal Policy: Enabling Public Investment!], IW Policy Paper 10/2019 and IMK Report 152/2019

---

**Wednesday, 4 March 2020, 10:30 am – 3:00 pm**

Friedrich-Ebert-Stiftung, Building 1, Conference Hall, Hiroshimastr. 17, 10785 Berlin

---

## INVITATION

**We cordially invite you to attend the award ceremony for the presentation of the Hans-Matthöfer-Preis für Wirtschaftspublizistik 2020 and to participate in the ensuing discussion with the award winners.**

The main prize 2020 goes to Julie Froud, Michael Moran (†), Sukhdev Johal, Angelo Salento and Karel Williams, members of the Foundational Economy Collective, for their book "Foundational Economy: The Infrastructure of Everyday Life", Manchester: Manchester University Press (published in German by Suhrkamp Verlag, Berlin 2019).

The special prize 2020 goes to Hubertus Bardt, Sebastian Dullien, Michael Hüther and Katja Rietzler for their joint article "Für eine solide Finanzpolitik: Investitionen ermöglichen!" [For a Sound Fiscal Policy: Enabling Public Investment!], published as IW Policy Paper 10/2019 by the IW Köln (Institut der deutschen Wirtschaft / German Economic Institute) and as IMK Report 152/2019 by the IMK Düsseldorf (Institut für Makroökonomie und Konjunkturforschung / Macroeconomic Policy Institute).

The jury gave the following reasons for their decision:

The winners of the main prize, the authors of the book "Foundational Economy: The Infrastructure of Everyday Life" set out the extent to which, in recent decades, public infrastructure has been exploited purely for financial gain and the negative effects of this policy. In response they call for new forms of cooperation between public and private actors in order to create viable infrastructure for the economy and society.

The winners of the special prize, the authors of the article "For a Sound Fiscal Policy: Enabling Public Investment!", demonstrate how an ambitious economic policy can solve the problems of weak investment in Germany, overcoming the traditional ideological divide separating employee and employer interests.

With the Hans-Matthöfer-Preis für Wirtschaftspublizistik the Hans-und-Traute-Matthöfer-Stiftung within the Friedrich-Ebert-Stiftung honours economists and social scientists who go beyond standard economic theory or the macroeconomic mainstream in search of new answers to the main economic and social policy challenges. Only greater theoretical diversity, methodological pluralism and interdisciplinarity are likely to unleash scholarly competition among the best and most germane economic ideas, models and policy recommendations.

---

## PROGRAMME

- 10:30 am Musical Introduction *clair obscur*
- 10:35 am **Welcome Address**  
**Kurt Beck**, former Minister-President of Rhineland-Palatinate, Chairman of the Friedrich-Ebert-Stiftung
- 10:45 am **Award Speech**  
**Norbert Walter-Borjans**, Leader of the Social Democratic Party of Germany (SPD)
- 11:15 am **Laudation on the Main and the Special Prize**  
**Brigitte Preissl**, Member of the Jury of the Hans-Matthöfer-Preis für Wirtschaftspublizistik  
**Thomas Fricke**, Director Forum New Economy, Columnist Der Spiegel, Member of the Jury of the Hans-Matthöfer-Preis für Wirtschaftspublizistik  
**Presentation of the Main and the Special Prize of the Hans-Matthöfer-Preis für Wirtschaftspublizistik "Wirtschaft.Weiter.Denken." 2020 to the Award Winners**
- 11:35 am **Acceptance Speeches**  
For the Main Prize: **Julie Froud**, Foundational Economy Collective  
For the Special Prize: **Sebastian Dullien**, IMK Düsseldorf and **Michael Hüther**, IW Köln
- 11:55 am Musical Conclusion *clair obscur*
- 12:00 pm End of the Award Ceremony  
Lunch Break
- 1:30 pm **Public Discussion with the Award Winners**  
For the Main Prize: **Angelo Salento** and **Karel Williams**, Foundational Economy Collective  
For the Special Prize: **Hubertus Bardt**, IW Köln and **Sebastian Dullien**, IMK Düsseldorf  
Moderator: **Brigitte Preissl**, Member of the Jury of the Hans-Matthöfer-Preis für Wirtschaftspublizistik
- 3:00 pm End of the Event

---

Simultaneous translation German/English will be provided.

---

Photos and film footage of guests and participants in the event may be published or shown on the FES website, in social networks or in FES publications. Your participation in the event will be taken to imply your consent.

## REGISTRATION

**Wednesday, 4 March 2020, 10:30 am – 3:00 pm**

Friedrich-Ebert-Stiftung, Building 1, Conference Hall,  
Hiroshimastr. 17, 10785 Berlin

Reply by e-mail [htms-preis@fes.de](mailto:htms-preis@fes.de)

or fax **030 269 35 9229**

Registration deadline is **26 February 2020**

I will participate.

Surname, First name

Institution / Foundation

Adress

e-mail

Date / Signature

I register on my behalf / in addition.

Surname, First name

Adress

e-mail

Date / Signature

### Venue

**Friedrich-Ebert-Stiftung, Building 1, Conference Hall,**  
Hiroshimastraße 17, 10785 Berlin-Tiergarten

### Friedrich-Ebert-Stiftung, Division of Economic and Social Policy

Responsible

**Dr Andrä Gärber**

**Markus Schreyer**

[Markus.Schreyer@fes.de](mailto:Markus.Schreyer@fes.de), phone (030) 269 35 8312

Public Relations

**Sina Dürrenfeldt**

[Sina.Duerrenfeldt@fes.de](mailto:Sina.Duerrenfeldt@fes.de), phone (030) 269 35 8321

Organisation

**Irin Nickel**

[Irin.Nickel@fes.de](mailto:Irin.Nickel@fes.de), phone (030) 269 35 8318

**Travel and accommodation costs cannot be reimbursed.**  
**Information to the Division of Economic and Social Policy**  
**on the Internet: [www.fes.de/wiso](http://www.fes.de/wiso)**

### Public Transport

Bus 100, 187 to stop Lützowplatz

Bus M 29 to stop Hiroshimasteg

Bus 200 to stop Tiergartenstraße

Parking facilities are not available.



For questions regarding barrier-free access of the event, please contact the person of the FES staff responsible for the organisation.