

Two-day specialist conference

# Mobility Congress

May 8–9, 2019

Friedrich-Ebert-Stiftung, Hiroshimastr. 17, 10785 Berlin

FOR A BETTER TOMORROW



**FRIEDRICH  
EBERT  
STIFTUNG**

## DAY 1

### MOBILITY TRANSITION – SHAPING THE TRANSFORMATION

May 8, 2019 | 10:30 am – 5:30 pm

## DAY 2

### THE MOBILITY LAB

May 9, 2019 | 10:00 am – 6:00 pm

To be able to travel to the destination of your choice freely in terms of space and time is highly valued in our society. However, as traffic jams, noise, accidents, pollution, CO<sub>2</sub> emissions and scheduling stress show, the way we experience mobility today destroys our quality of life. The advantages and disadvantages are unequally distributed. High income households are usually highly mobile. People with low incomes often live directly on roads with heavy traffic and therefore suffer the consequences of transport policies more than other groups. Currently, the discussion focuses on technical solutions such as electric and autonomous vehicles that will deliver social, ecological and economically sustainable mobility. But is this enough to make future mobility in cities and rural areas safe, affordable, reliable, comfortable and at the same time climate-friendly? And can this approach enable social and economic participation for everyone?

Goods transport and logistics are also becoming an ever-greater challenge. Competition solely over price leads to worsening quality and working conditions, not to mention the consequences for cities and the environment. Can the expected growth in goods transport be reconciled with sustainable and climate-friendly mobility? Which aspects can or cannot be controlled?

Electro-mobility, sharing, autonomous vehicles – the transformation of mobility means changes in employment and value creation. What does this mean exactly for workers? Where will new jobs be created? How can we ensure that they will be good jobs?

The transformation towards a new mobility is often associated with an increase in quality of life. At the same time, it is proclaimed to be one of the most important building blocks for a sustainable economy and society, because without a reduction of CO<sub>2</sub> emissions in the transport sector, we will not be able to reach internationally agreed climate targets. The necessary changes are, however, met with resistance among citizens and in business. How can we reach the ambitious goals? Where are the obstacles and how can they be overcome? What role should national governments, states, communities, labour unions and industry play in the mobility transition? What concrete climate-friendly, socially just and economically sustainable mobility concepts can be found around the world and what can we learn from them?

We would like to invite you to discuss these questions with national and international experts from politics, labour unions, associations and business.

#### **RENÉ BORMANN**

Division for Economic and Social Policy,  
Friedrich-Ebert-Stiftung

#### **MANUELA MATTHES**

Department for Global Policy and Development,  
Friedrich-Ebert-Stiftung

## FOR A BETTER TOMORROW

### A FRIEDRICH-EBERT-STIFTUNG PROJECT 2018-2020

Growing social inequality, societal polarisation, migration and integration, the climate crisis, digitalisation and globalisation, the uncertain future of the European Union – Germany faces profound challenges. Social Democracy must provide convincing, progressive and forward-looking answers to these questions. With the project *For a Better Tomorrow*, the Friedrich-

Ebert-Stiftung is working on recommendations and positions in six central policy areas:

- Democracy
- Europe
- Digitalisation
- Sustainability
- Gender Equality
- Integration

## PROGRAMME DAY 1 | MOBILITY TRANSITION – SHAPING THE TRANSFORMATION

**10:30 am** OPENING REMARKS **René Bormann**, Friedrich-Ebert-Stiftung and **Martin Stuber**, German Trade Union Confederation (DGB)

**10:45 am** FORUM A

INPUT

### ALWAYS MORE – GOOD TRANSPORT AND LOGISTICS IN THE CITY

**Prof. Dr. Bert Leerkamp**, Bergische Universität Wuppertal, Head of Teaching and Research in Freight Transport Planning and Transport Logistics

DISCUSSION

**Marten Bosselmann**, Managing Director, German Association of Parcel and Express Logistics

**Timm Fuchs**, German Association of Towns and Municipalities

**Tanja Göbler**, Department of Transport, Hanover Region

**Matthias Pippert**, Transport Policy and Ecology, Railway and Transport Union

MODERATION

**Marc Brost**, Die Zeit

**10:45 am** FORUM B

### MOBILITY IN CITIES AND REGIONS – NEW MOBILITY SERVICES AND AUTONOMOUS DRIVING WHAT ARE THE BENEFITS, REALLY?

INPUT

**Prof. Dr. Oliver Schwedes**, Technical University Berlin

DISCUSSION

**Sören Bartol**, Member of the Bundestag, Deputy Chair of the SPD Parliamentary Group for Building, Digital Agenda, Transport and Economy

**Christine Behle**, ver.di Federal Executive Boardmember and Head of Transport Department

**Dr. Sigrid Evelyn Nikutta**, Chairwoman of the Board, Berliner Verkehrsbetriebe (Berlin Public Transport)

**Hilmar von Lojewski**, German Association of Cities, Head of Department of Urban Development, Building and Housing

MODERATION

**Tilman Bracher**, Head of the Mobility Working Group at DIFU (German Institute of Urban Affairs)

**12:00 pm**

Lunch Break

**1:30 pm**

### EMPLOYMENT IN THE TRANSPORT ECONOMY – VALUE CREATION AND JOBS IN THE CAR INDUSTRY AND TRANSPORT SERVICE SECTOR

INPUT

**Prof. Dr. Stephan Rammler**, Transportation Design Institute, Braunschweig University of Art

DISCUSSION

**Andreas Spannbauer**, Senior Manager Strategy, Daimler Financial Services

**Dr. Boris Weirauch**, Spokesman for Economic Policy of the SPD Parliamentary Group in the State Parliament of Baden-Württemberg

**Roman Zitzelsberger**, Regional Manager of IG Metall Baden-Württemberg

MODERATION

**Marc Brost**, Die Zeit

**3:00 pm**

Coffee Break

**3:45 pm**

### MOBILITY IN TRANSFORMATION – HOW DO WE SHAPE THE MOBILITY TRANSITION?

INPUTS

**Svenja Schulze**, Federal Minister for the Environment, Nature Conservation and Nuclear Safety

**Prof. Dr. Helmut Holzapfel**, Centre of Mobility Culture Kassel

DISCUSSION

**Prof. Dr. Martin Haag**, Mayor of the city of Freiburg

**Stefan Körzell**, Member of the Management Board of the German Federation of Trade Unions

**Christian Pegel**, Minister for Energy, Infrastructure and State Development Mecklenburg-Vorpommern

**Svenja Schulze**, Federal Minister for the Environment, Nature Conservation and Nuclear Safety

MODERATION

**Marc Brost**, Die Zeit

**5:30 pm**

Reception

## PROGRAMME DAY 2 | THE MOBILITY LAB

10:00 am WELCOME RECAP OF DAY 1	<b>Jochen Steinhilber</b> , Head of Department for Global Politics and Development, Friedrich-Ebert-Stiftung <b>Malte Kreuzfeldt</b> , taz
10:15 am OPENING PANEL	<b>FROM PARIS TO THE WORLD: INNOVATIVE MOBILITY SOLUTIONS AND THEIR RELEVANCE FOR LOCAL AND GLOBAL SUSTAINABILITY</b> <b>Carly Koinange</b> , Global Program Lead, Share the Road Project, UNEP, Kenya <b>Jani Makraduli</b> , Deputy Minister of Environment and Physical Planning, Republic of North Macedonia <b>John Mark Mwanika</b> , Chair of ITF Urban Transport Committee (International Transport Workers' Federation), Uganda <b>Sybille Uken</b> , Chairwoman of the Mobility Committee, SPD Berlin
MODERATION	<b>Malte Kreuzfeldt</b> , taz
11:30 am	<b>OFFICIAL OPENING – MOBILITY LAB</b> <b>Christopher Forst, Manuela Mattheß, Max Ostermayer</b> , Friedrich-Ebert-Stiftung The Meeting Center will provide the opportunity to meet our guests from the Global South & North as well as from German cities and local communities and engage with them in direct peer-to-peer debates on the mobility concepts of their cities and regions.
MEETING CENTER PARTICIPANTS & TOPICS	<ol style="list-style-type: none"><li>1) <b>Majdi Hammoudeh</b> – E-Mobility in Jordan</li><li>2) <b>Ahmed el Dorghamy</b> (CEDAR) and <b>Abdelrahman Melegy</b> (Transport for Cairo) – Mobility Challenges and Solutions Worldwide</li><li>3) <b>Fadia Barjous</b> (Ma'an Nassel) – Public Transport in Jordan</li><li>4) <b>Dr. Jürgen Perschon, Maximilian Heinrich</b> and <b>Rumbi Ebbefeld</b>, European Institute for Sustainable Transport (EURIST e.V.) – Sustainable Mobility in Africa</li><li>5) <b>Sofia Gordón</b>, Project Carishina en Bici (Women on Bikes in Cities)</li><li>6) <b>Alexandra Meyer</b> and <b>Michael Schulte</b>, Changing Cities e.V. – Participation in the Mobility Transition</li><li>7) <b>Mário J. Alves</b>, Putting Pedestrians First – Examples of Best Practices Around the World</li><li>8) <b>Yoga Adiwianto</b> – Mobility Solutions for Jakarta</li></ol>
12:15 pm	Lunch Break
1:00 pm FORUM A DISCUSSION	<b>E-MOBILITY AND THE WAY FORWARD – BETWEEN CHALLENGES AND OPPORTUNITIES</b> <b>Dr. Ingo Kucz</b> , CEO White Octopus GmbH, Germany <b>Paal Mork</b> , Special Advisor Electric Mobility, Agency of Urban Development at the Commune of Oslo, Norway <b>Ahmad Abu Raddad</b> , President of Electric Vehicles Association Cooperative, Jordan
MODERATION	<b>Max Ostermayer</b> , Friedrich-Ebert-Stiftung
1:00 pm FORUM B DISCUSSION	<b>MOBILITY &amp; PARTICIPATION – RETHINKING SOCIAL JUSTICE AND GENDER EQUALITY IN THE MOBILITY SECTOR WORLDWIDE (ENGLISH ONLY)</b> <b>Elisa Puga Cevallos</b> , Sociologist, City Planning and the Role of Civil Society, Ecuador <b>Dr. Philine Gaffron</b> , Institute for Traffic Management and Logistics, Technical University Hamburg <b>Prof. Gina R. E. Porter</b> , Senior Research Fellow, Department of Anthropology, Durham University, UK
MODERATION	<b>Manuela Mattheß</b> , Friedrich-Ebert-Stiftung
1:00 pm FORUM C DISCUSSION	<b>FROM INNOVATION TO REVOLUTION – WHY IS IT SO DIFFICULT TO IMPLEMENT LOCAL SOLUTIONS ON A NATIONAL OR INTERNATIONAL LEVEL?</b> <b>Carly Koinange</b> , Global Program Lead, Share the Road Project, UNEP, Kenya <b>Ksenija Ostriž</b> , Deputy Mayor, City of Koprivnica, Croatia <b>Alexandra Meyer</b> , Changing Cities e.V.
MODERATION	<b>Christopher Forst</b> , Friedrich-Ebert-Stiftung
2:30 pm	Coffee Break

3:00 pm FORUM D  
DISCUSSION

## SOCIAL DEMOCRACY & MOBILITY – SOLUTIONS FOR THE FUTURE

**Thorsten Schäfer-Gümbel**, Vice Chair of the Social Democratic Party of Germany (SPD)  
**Felix Hoesch**, Member of the Commission for Energy, Transport and Environment of the Cantonal Parliament  
Zurich, Switzerland

MODERATION

**Malte Kreuzfeldt**, taz

3:00 pm FORUM E  
DISCUSSION

## BATTLEFIELD CITY – WHO OWNS PUBLIC SPACE? (ENGLISH ONLY)

**Mário J. Alves**, General Secretary International Federation of Pedestrians (IFP), Portugal  
**Yoga Adiwinarto**, Director of Institute for Transportation and Development Policy (ITDP), Indonesia  
**Sofía Gordón**, Project Carishina en Bici (Women on Bikes in Cities), Ecuador

MODERATION

**Mareike Le Pelley**, Friedrich-Ebert-Stiftung

3:00 pm FORUM F  
DISCUSSION

## PUBLIC TRANSPORT – THE KEY TO SUSTAINABLE MOBILITY SOLUTIONS?

**Werner Faber**, CEO VDV East  
**Nebojša Kalanj**, Expert associate for sustainable development and European affairs at the City of Koprivnica,  
Croatia  
**Géssica Macamo**, Diálogos de Cidadania Urbana, Mozambique

MODERATION

**Dr. Jürgen Perschon**, European Institute for Sustainable Transport (EURIST e.V.)

4:30 pm  
WRAP-UP  
MODERATION

What has been discussed in the different working groups? What were the main findings?  
Find out together with the facilitators of the workshop sessions in a fishbowl-discussion.

**Malte Kreuzfeldt**, taz

5:30 pm  
POLITICAL SUMMARY

## IT'S ABOUT TIME! – THE IMPORTANCE OF INNOVATIVE MOBILITY SOLUTIONS FOR A SUSTAINABLE FUTURE

**Kirsten Lühmann**, Member of Parliament, Spokeswoman for Traffic and Digital Infrastructure,  
Social Democratic Party of Germany (SPD)

6:00 pm

End of Event & Reception

## CONFERENCE VENUE

**Friedrich-Ebert-Stiftung**  
Hiroshimastr. 17, 10785 Berlin

**May 8:** FORUM A, Conference Hall 2  
FORUM B, Conference Hall

**May 9:** FORUM A, Conference Hall  
FORUM B, Room 120  
FORUM C, Room 121/122  
FORUM D, Room 121/122  
FORUM E, Room 120  
FORUM F, Conference Hall

## REGISTRATION

Please submit your binding registration by using the enclosed registration form. Participation will only be possible after registration.

We will not send out a confirmation of registration. There is no attendance fee.

In registering, you consent to the Friedrich-Ebert-Stiftung shooting photographs and videos during the event and authorise the use of the resulting images for publicity work to promote other events and to use them for the purposes of documentation in analogue and digital form. If you do not consent, please contact us.

## CONFERENCE INFORMATION

The conference will be held in **German** and **English**. We offer **simultaneous interpretation**.

RESPONSIBLE CONTACT PERSONS

**Day 1** | May 8, 2019

**René Bormann**, Division for Economic and Social Policy,  
Friedrich-Ebert-Stiftung

**Day 2** | May 9, 2019

**Manuela Mattheß**, Department for Global Policy and  
Development, Friedrich-Ebert-Stiftung

For any logistical questions please e-mail to: [mobility@fes.de](mailto:mobility@fes.de)

If you have any questions concerning a barrier-free access to and participation in the event, please get in touch with Konstanze Lipfert before the event takes place. ([Konstanze.Lipfert@fes.de](mailto:Konstanze.Lipfert@fes.de) / 030 269 35 74 41).

## DIRECTIONS

Bus 100, 187, bus stop Lützwowplatz, Bus M29, bus stop Hiroshimasteg, Bus 200, bus stop Tiergartenstraße

Unfortunately, no parking is available.

To travel to the conference you may use the Deutsche Bahn event ticket (Veranstaltungsticket). Find more information at [www.fes.de/lnk/3ge](http://www.fes.de/lnk/3ge)